## BIR appoints new director general

Arnaud Brunet's appointment is effective 1 June, 2017.

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## Personnel

The Brussels-based Bureau of International Recycling (BIR) executive committee has announced the appointment of Arnaud Brunet as BIR director general effective 1 June, 2017.

Prior to joining BIR, Brunet lead the Sony Europe Brussels office, managing the company's relationship with several European institutions: Commission, Parliament and Council, as well as with European trade associations. He also served as head of the external affairs team at Sony France.

Brunet graduated in 1986 in tax and business law from the Université Panthéon Assas (Paris II). He joined ESSO France in 1986 as a junior lawyer and moved on to IBM France in 1990 to take on a position as a lawyer. In 1997, he worked as a senior attorney at IBM EMEA.