

BIR starts Global Recycling Day website

BIR also calls for support for the Global Recycling day through an online petition.

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As [announced](#) at last year's BIR conferences, the federation has taken next steps for the planned Global Recycling day. The [website](#) dedicated to this event is now online. The website will include information on actions, stakeholders, supporters, campaigns etc.

Thr BIR also calls to support an [online petition](#) to make the initiative a success.

"Our aim is to dramatically increase the visibility of the international recycling industry and vigorously highlight the important contribution of recycling to climate change mitigation and the protection our our planet. As a result, political deciscion makers, other industrial sectors and the public will be aware of who we are and how the recycling industry benefits society", BIR claims.

[Website](#)

[Online petition](#)

Source: BIR