## Rallying Cry to Industry

The European Pulp and Paper Industry concluded its eleventh European Paper Week with a rallying cry that its products have the values needed to meet the challenges that lie ahead in a carbon neutral society.

The three-day event brought together over 350 people from the pulp and paper industry, related organisations as well as different institutions and provided a high-level platform for discussion. This year the event saw four interactive seminars discuss wide ranging topics such as emissions trading, biodiversity, bio-refining and water foot printing, which should help shape the work programme for the industry's trade association CEPI over the coming year. (www.cepi.org)

## Climate Change in Copenhagen

Bureau of International Recycling (BIR) participated, on behalf of its members, in the Bright Green Exhibition in Copenhagen on 12th and 13th December, which ran in parallel to the United Nations Conference on Climate Change. The Exhibition was set up to give organisations, municipalities and companies the opportunity to showcase their very specific approaches and solutions for resolving the problem of climate change.

BIR's recent study on the environmental benefits of recycling has shed light on the important contribution that the recycling industries make in terms of energy, water and CO<sub>2</sub> savings. Through recycling,



global  $CO_2$  emissions are reduced by 500 million tonnes, which is more than all the  $CO_2$  emitted by aviation worldwide.

In parallel to BIR's initiative at the Bright Green exhibition, BIR Director General Francis Veys was part of the official delegation of the International Chamber of Commerce and attended the ICC business day at the Climate Change Conference.

On their stand, BIR was supported by the Danish Recycling Federation. The aim was to convince visitors of the paramount environmental contribution of the recycling industries and the importance of recycled products as future raw materials on a global scale. Governmental representatives from 170 countries were in Copenhagen, accompanied by other governmental representatives and NGO's. In total, some 8000 people were in Copenhagen for the meeting.

## **New Director Appointed**

New Earth Solutions. the Dorset-based waste treatment and renewable energy business, announced the appointment Richard Brooke as Contracts Director. where he will be responsible for the company's tendering for local authority contracts. Richard was previously in charge of Waste



Recycling Group's national local authority business and has more than 10 years of waste sector experience. Peter Mills becomes Development Director and will concentrate on the expansion of the New Earth network of waste facilities. (Tel: 01202 812300)

## **Mobile Recycling System**

The brainchild of Managing Director, Brian Hattam, KerbyCan from CITS Engineering Group, is a system designed to sort and bale materials during kerbside recycling collections. Originally intended to process large numbers of cans, it has recently been developed to accommodate plastic bottles alongside cans. Both systems are made up of tried and tested modular units, simultaneously collecting, sorting and baling aluminium and steel cans and / or plastic bottles saving time and resources. It only requires 2 to 3 operators, improves safety, transportation of materials and with its minimum 80,000 can capacity there are additional advantages regarding storage and fuel consumption. Adaptable and flexible, the system can be fitted into an existing chassis. Other possible options include a demountable allowing the efficient deployment of a fixed can crushing facility at a desired location and a model that uses excess vehicle energy to power the baling system. (Tel: 01209 611898)