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Delacoux officially takes over as director general of the BIR

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Alexandre Delacoux officially took over as the director general of the Bureau of International Recycling (BIR) on Monday September 2, the BIR has confirmed.

Delacoux will now run the day to day business for the organisation.

Delacoux will focus much of his attention on handling direct and international trade barriers, he told Metal Bulletin.

He also aims to increase the BIR's global impact and presence as the voice of the recycling industry, while growing the BIR's membership, specifically in Latin America.

He takes over from Francis Veys, who has stepped down after 32 years at the helm, but who will continue working for the BIR in an advisory capacity.

Delacoux has been working as the director general alongside Veys for the last six months, but this week marked his official takeover of the role.

He began working with BIR on a part-time basis on October 1 2012.

"I am both humbled and challenged by the successful itinerary of the organisation since its creation in 1948 and I am determined to increase its worldwide impact for the benefit of BIR membership and the recycling industry at large.

"It is crucial that we strengthen the existing structure and continue to provide services, voice and leadership to the industry," Delacoux said.

He has previously worked at Brussels-based European Biopharmaceutical Enterprises and Micropower Europe.

"Alexandre is a highly capable leader with a proven track record in association management who will not fail to steer BIR towards even greater successes than those achieved in the past," Bjorn Grufman, the president of the BIR, said.

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