# Recovered Fibre News

(formerly Waste Paper News')

Incorporating Recycling Markets

MONTHLY NEWSLETTER SERVING THE EUROPEAN RECOVERED FIBRE INDUSTRY

MAY, 2009

SSN: 1740-0635 VOLUME 20 NO

### A Green Decade

One of the largest reprocessors in the UK, Smurfit Kappa Recycling, is celebrating 10 years of successfully turning old editions of Yellow Pages directories into new packaging materials at its paper mills in Birmingham and Kent. Thanks to the processes and technologies used at the mills, the company was one of the first UK organisations to accept Yellow Pages for recycling, and as public recycling facilities for old directories improve, it is now receiving greater volumes than ever

Members of the public can recycle their outdated Yellow Pages directories alongside their newspapers, magazines, cardboard packaging, junk mail and envelopes at hundreds of Smurfit Kappa Recycling bring banks located throughout the UK. Additionally, currently 96 per cent of UK local authorities now collect old Yellow Pages directories as part of their kerbside paper and card recycling services. These loads of "mixed paper" can be delivered by councils or their contractors direct to the Smurfit Kappa mills or via one of their eight recycling depots, located across the country

Many local authorities also collect old

(continued on page 2)

## Royal recognition for UPM

### Sustainability record recognised

UPM Shotton has been recognised by Her Majesty The Queen as one of the UK's most sustainable businesses with a Queen's Award for Enterprise in the sustainable

development category. The North Wales paper mill that generates its own electricity and steam from paper making residues, was praised for having achieved the highest standards of sustainability throughout its business operations. UPM Shotton was granted the award as recognition for outstanding performance in environmental sustainability and its positive impact on the local community.



David Ingham, General Manager of UPM, standing on the roof of the latest investment into sustainability — a £56m renewable energy power plant.

(continued on page 2)

### Indonesia's inspection controls

### BIR takes its concerns to Jakarta

Senior Indonesian government officials have agreed to take the concerns of BIR members into consideration when preparing the guidelines for 100 per cent quality inspection of all imported materials classified as "waste".

It was announced in March that, owing to quality problems associated with imports of comingled waste, Indonesia planned to introduce pre-shipment inspection requirements on all recyclables arriving in the country on or after 24th June this year, including recovered paper and scrap metal. The aim of this measure is to ensure global imports meet not only Indonesia's waste import regulations but also all international regulations.

In response, BIR's Paper Division President, Ranjit Baxi, has held meetings in Jakarta with Diah Maulida, Director General of Foreign Trade within the Ministry of Trade, and with Benny Wachjudi, Director General at the Ministry of Industry. The meetings in Jakarta were

(continued on page 3)

Recovered Fibre News International is published monthly in Europe by Brunton Business Publications Ltd. Editorial, Advertising and Circulation Offices: 1 Salisbury Office Park, London Road, Salisbury, Wiltshire SP1 3HP, England — Tel: (01722) 337038. Fax: (01722) 337109. E-mail: subscriptions@brunton.co.uk www.brunton.co.uk Subscription Rates: £45 Sterling per year in the UK. £55 overseas. All rights reserved. No part of this publication may be transmitted or reproduced in any form without written permission from the publisher.

Publisher Michael D Brunton Brunton Business Publications Ltd ISSN 1740-0635 © 2009 All Rights Reserved

#### Inspection Controls continued from page 1

also attended by the Chairman of Indonesia's paper producers' trade association and by senior domestic mill representatives.

Mr Baxi gave an assurance that BIR has always supported any legislation favouring the free and fair trade of good-quality recyclables while at the same time respecting the environment and human health. However, he also highlighted concern among BIR members as regards the logistical difficulties associated with proposed 100 per cent pre-shipment inspection controls by nominated surveyors.

It was confirmed that the surveying guidelines have yet to be formalised. Both Mrs Maulida and Mr Wachjudi confirmed that the views of BIR and its members would be taken into consideration when drafting these new guidelines. And at what proved to be highly useful meetings, various options were discussed to ensure a smooth transition to enhanced quality control procedures.

Following the granting of permission to import plastics scrap, the government of Indonesia wants to ensure that imported recyclables are free from hazardous waste. (Note for EU exporters: the Indonesian rule changes have first to be notified in a Commission Regulation before EU exports are allowed.) At the same time, ministers fully appreciate the need for continued imports of recyclables for use as raw material by the country's industries.

Mr Baxi also pointed out in Jakarta that, as a result of the revision of the EU Waste Framework Directive agreed late last year, there is reason to believe that, in the next year or so, recovered paper complying with agreed criteria will cease to be classified as "waste" by the EU.

### **New Brokerage Firm**

Eastbound Ltd of Prestwick, Scotland is a new brokerage firm for the paper and plastic markets with wide European connections which exports goods eastwards to all major Asian markets. With a team of experienced logistic experts and direct contacts with the end users in each individual country, they assure suppliers of the most direct routing for their products to recycling facilities. Exports cover all types of waste paper as well as off grade products such as



damaged or transitional rolls, job lots of palletised paper and most qualities of plastics — either from collection or as semi-converted product in pellets. The

company was established in 2005 to handle the sales of prime paper products to publishers and has now extended its activities to the trading of all recovered paper and board products. (Tel: 01292 553000)

### **AXO Appointment**

Daniel Hawtin has joined AXO Shredders Ltd. He brings a wealth of shredding industry experience with him having previously been involved in shredding service sales at both local and national levels with a global mobile shredding company. "AXO has a great portfolio of products and is renowned in the UK for its after sales service,"

Recovered Fibre News May, 2009