

## Special Advisor

With a view to enhancing the promotion and regional impact of BIR's upcoming World Recycling Convention in Hong Kong (May 22-24th), BIR President Ranjit Baxi has secured the support of a highly experienced and well-connected business personality. Mr Michael Lion will be acting as 'Special Advisor' during the preparation of this event and share with the BIR Convention Department his in-depth knowledge of the Asian business community.

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