

PRESS RELEASE

Appointment of new Chairman of BIR Tyres & Rubber Committee

Brussels, 19 June 2019



BIR is pleased to announce that Mr Max Craipeau, CEO of Grencore Resources in Hong Kong (previously known as Maxco Industries (HK) Limited), has been appointed as new Chairman of the organisation's Tyres and Rubber Committee.

Mr Craipeau started his activities in the recycling industry over 10 years ago as non-ferrous trader in collaboration with Marc Natan (former President of the BIR Non-Ferrous Metals Division) before launching his own trading business from Hong Kong in 2011, focusing on scrap rubber and plastics since then.

Mr Craipeau is well known in the tyres and rubber scrap industry, both in Europe and Asia where he has been developing innovative recycling solutions using an extensive network of suppliers and end users.

Grencore has two factories – one in Indonesia and one in Poland – where it processes rubber and plastic scraps into granules, regranulates and compounds to serve its customers globally.

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Mr Craipeau is intent on involving more companies from outside the European market to add a global dimension to the Committee's scope of work. "There are many challenges facing the tyres recycling industry worldwide", he contended. "The BIR Tyres & Rubber Committee is the ideal forum to further develop our strategies and actions."

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