

PRESS RELEASE

BIR World Recycling Convention & Exhibition in Singapore 23-25 May 2011 Shangri-La Hotel



BIR General Assembly.

**Keynote speaker Haiyan Wang addresses
business opportunities in Asia**

Haiyan Wang
Adjunct Professor of Strategy, INSEAD
Managing Partner, China India Institute

Brussels, 21 March 2011. BIR has invited an outstanding personality to speak at its upcoming General Assembly in Singapore, on Tuesday, 24 May 2011 at 14.30hrs.

Haiyan Wang is Adjunct Professor of Strategy at INSEAD. She is concurrently also the Managing Partner of China India Institute, a Washington, DC - based research and consulting organization with a focus on creating winning global strategies that leverage the transformational rise of China and India.

"Being able to offer Ms Wang's knowledge and expertise to our members is a great achievement for BIR," comments BIR President Dominique Maguin. "I am certain that our delegates will draw enlightening conclusions from her speech, which they can use for their business ventures in Asia."

BIR – REPRESENTING THE FUTURE LEADING RAW MATERIAL SUPPLIERS

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A native of China, Ms. Wang has spent the last twenty years consulting for and managing multinational business operations in China and the United States in several different industry sectors. Her career background includes managing steel imports for one of China's largest conglomerates, leading international partnering efforts of a prominent New York based B2B online exchange, and consulting clients on strategic decision-making, complex project management, and organizational process redesign.

Drawing on her broad international experience, she consults with clients and speaks at conferences on building and exploiting global presence with a particular focus on leveraging the rise of China.

Ms. Wang serves as a regular columnist for BUSINESSWEEK and is the co-author of two highly acclaimed books: *Getting China and India right* and *The Quest for Global Dominance*. Her opinion pieces have appeared in top international media such as *THE WALL STREET JOURNAL*, *BUSINESS WEEK*, *CHIEF EXECUTIVE*, *THE ECONOMIC TIMES*, *CHINA DAILY*, *THE TIMES OF INDIA*, as well as other outlets.

Ms Wang will give a 30-minute presentation with subsequent Q&A.