

PRESS RELEASE

BIR President appoints Michael Lion as Special Advisor for Hong Kong Convention

Brussels, 20 February 2017

For immediate release

With a view to enhancing the promotion and regional impact of BIR's upcoming World Recycling Convention in Hong Kong, BIR President Baxi has secured the support of a highly experienced and well-connected business personality.

Mr Michael Lion will be acting as Special Advisor during the preparation of this important BIR event and share with the BIR Convention Department his in-depth knowledge of the Asian business community.

Michael Lion is the President of Everwell Resources Ltd of Hong Kong as well as President of Lion Consulting Asia Ltd, a company that until September 2016 exclusively consulted to Sims Metal Management Ltd for 18 years. During this time, Mr Lion served as Chairman of Sims Metal Management Asia Ltd for eight years and as a member of the Sims Metal Management Ltd's senior global management.

Michael Lion's career in the global non-ferrous metals, commodity and financial services industries spans almost 50 years, focusing primarily on the global sourcing, marketing and trading of non-ferrous scrap and primary metals, including helping to pioneer the

BIR – REPRESENTING THE FUTURE LEADING RAW MATERIAL SUPPLIERS

development of China and other Asian markets as consumers of international non-ferrous scrap in the early 1970s. During his career he has been engaged in the metals industry as an executive, principal and former owner of both international scrap and prime trading and LME ring-dealing organizations. He was an original member of the LME secondary aluminium sub-committee that ultimately established the exchange's initial contract in that commodity.

Mr Lion has played a very active role in BIR since 1971. Currently, he serves as Chairman of BIR's International Trade Council ITC and member of its Advisory Council. Prior to this, he held various positions, including several mandates as President of the Non-Ferrous Metals Division and Chairman of the Membership Committee.

Mr Lion is a past president of the former British Secondary Metals Association and a regular contributor on international non-ferrous industry topics via both trade conference appearances and international trade press commentaries.

.

ends