



## PHOTOCALL NOTICE

[www.globalrecyclingfoundation.org](http://www.globalrecyclingfoundation.org)

---

### Global Recycling Day 2019 takes places in cities around the world

*Events covered every corner of the globe, from Delhi to London and Brazil to Belgium*

---

London, March 21 2019



**DOWNLOAD IMAGES HERE:** [\[https://we.tl/t-JOnGuYuUyu\]](https://we.tl/t-JOnGuYuUyu)

Global Recycling Day 2019 took place in cities across the world yesterday, with every corner of the globe uniting to celebrate the importance of recycling. The initiative, from the Global Recycling Foundation, is dedicated to celebrating the importance of recycling and making the world think resource not waste. This year's event focused on 'Recycling into the Future' and centred on the power of youth, education and innovation in ensuring a brighter future across the globe.

**RECYCLING**  
INTO THE FUTURE 18.3.2019

Events ranged from beach clean ups to high school litter picks and football challenges to school visits, and took place across almost every

continent, including Europe, Asia, Africa, North America and South America.

Now in its second year, Global Recycling Day was created in 2018 to help recognise, and celebrate, the importance recycling plays in preserving our precious primary resources, lowering global carbon emissions and securing the future of our planet. Global Recycling Day event locations included Brussels, Delhi, Dubai, Durban, Lagos, London, Middleburg, Paris, Rotherham, Sao Paolo, Seoul and Washington DC.

In attendance at the UK flagship event, on Carnaby Street in London, was the Founding President of the Global Recycling Foundation, Ranjit Baxi, as well as Taekwondo World Champion, Samira El Idrissi, and Simon Quayle, Director at Shaftesbury PLC.

ENDS

For further information, contact the Global Recycling Foundation PR team:

[press@globalrecyclingfoundation.org](mailto:press@globalrecyclingfoundation.org)

Belinda Hallworth +44 (0)20 7680 7114

Radhika Sharma +44 (0)20 7680 7118

Claire Nelson +44 (0)20 7680 7122

Natasha Cobby +44 (0)20 7680 7119

Sophy Norris +44 (0)1392 248 934 or +44 (0)7930 385 849

### ***About the Global Recycling Foundation***

*The Global Recycling Foundation, formed by the Bureau of International Recycling in October 2018, supports the promotion of recycling, and the recycling industry, across the world in order to showcase its vital role in preserving the future of the planet. It will promote Global Recycling Day as well as other educational programmes, awareness projects and innovation initiatives which focus on the sustainable and inclusive development of recycling.*