



Global Recycling Foundation asks children from across the world to be better recycling citizens on Global Recycling Day, 18 March 2019

Under embargo until 31 December 2018 at 10 am Brussels time

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RECYCLING
INTO THE FUTURE 18.3.2019

Ahead of its second Global Recycling Day, 18 March 2019, the **Global Recycling Foundation** is asking children across the world to make better recycling practices one of their 2019 New Year's resolutions. To help, a list of **"seven recycling promises to become a global recycling citizen"** has been created, which families, school and youth orientated clubs are being invited to [download and share](#).



Youth and education is a key pillar of Global Recycling Day's 2019 theme "**Recycling into the Future**" which was announced in October. Global Recycling Day 2019 will focus on the power of youth, education and innovation in ensuring a brighter future for the planet.

The seven recycling promises to become a global recycling citizen are:

1. **How can I use less things made of plastic, and recycle those that cannot be reused? Things like drinking bottles, straws and plastic bags.**
2. **Am I making sure me and my family, and my school, follow our local recycling instructions?**
3. **Am I doing all I can to make sure the stuff we recycle is dry, clean and in the right collection bins each week?**
4. **Do I really need everything to be new - am I mending, repairing and reusing the things I own (e.g. clothes, toys, games)?**
5. **How can I learn more about recycling, and how can I help my family and my friends also be more aware?**
6. **Do I know how to recycle things like electronics when I no longer want them?**
7. **Do I recycle packaging when I open and use new things?**

The 'seven recycling promises to become a global recycling citizen' is easy to download and share and can be accessed via the [Global Recycling Day website](https://www.globalrecyclingday.org/). It will soon be available in French and German, with the possibility of it being available in more languages in the near future. The aim is for children, schools and families to download and use these as inspiring messages and motivators to helping the recycling industry.

Children are being asked to join a worldwide movement in the build up to **Global Recycling Day 2019**, and consider themselves as global recycling citizens, blazing a trail for a more sustainable future and a healthier planet.

The list reflects hot topics in the recycling industry, from single use plastics to climate change and the circular economy. The promises also allow children to think about how they can be more involved in creating good recycling habits, and to get them thinking about this from a young age.

Due to the success of Global Recycling Day 2018 with over **13 million people across the world** taking part in celebrations of the initiative, the brand new Global Recycling Foundation was launched by the Bureau of International Recycling (BIR) in October 2018. The Foundation will run as an independent organisation, as well as overseeing Global Recycling Day 2019, which is taking place on **18th March**. Global Recycling Day is an international initiative aimed at raising awareness of the need to recycle in preserving the future of the planet.

ENDS

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About the Global Recycling Foundation

The Global Recycling Foundation, formed by BIR in October 2018, supports the promotion of recycling, and the recycling industry, across the world in order to showcase its vital role in preserving the future of the planet. It will fund Global Recycling Day as well as other educational programmes, awareness projects and innovation initiatives which focus on the sustainable and inclusive development of recycling.

About BIR

BIR is the global federation of the recycling industry, representing the interests of major recycling companies and national associations from 70 countries worldwide. A key BIR objective is to promote recycling globally - showcasing its benefits to industry, policy makers and the wider community.