

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has three commodity committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

PRESS RELEASE

BIR's Ferrous Division secures THE raw materials guru: <u>Jim Rogers</u> will speak at upcoming plenary session in Singapore



Brussels, 20th April 2011. In a joint sponsorship effort, several members of the BIR Ferrous Division board have secured one of the most famous raw materials visionaries and a highly successful businessman to speak at the Division's upcoming plenary session on **Monday, 23rd May at 11 am in Singapore's Shangri-La Hotel**.

Jim Rogers, a native of Demopolis, Alabama, is an author, financial commentator and successful international investor. He has been frequently featured in Time, The Washington Post, The New York Times, Barron's, Forbes, Fortune, The Wall Street Journal, The Financial Times, and most publications dealing with the economy or finance.

After attending Yale and Oxford University, Jim Rogers co-founded the Quantum Fund, a global-investment partnership. During the next 10 years, the portfolio gained 4200%, while the S&P 500 rose less than 50%. Rogers then decided to retire – at age 37.

In 1990-1992, Jim Rogers fulfilled his lifelong dream: motorcycling 100,000 miles across six continents, a feat that landed him in the Guinness Book of World Records. As a private investor, he constantly analyzed the countries through which he travelled for investment ideas. He chronicled his one-of-a-kind journey in Investment Biker: On the Road with Jim Rogers.

The BIR Ferrous Division felt that it was of highly importance to invite such an illustrious speaker



in order to share with BIR delegates his expert insight into the current situation on the world market and his outlook on the global economy. Therefore, not only members of the BIR Ferrous Division should listen to his presentation, but every participant who is interested in the world commodity markets.

BIR extends its special thanks to the following companies for the financial initiative that helped secure Mr Rogers as keynote speaker:







