

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies that are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

## PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## BIR Ferrous Division reactivates World Mirror

The Board of the BIR Ferrous Division has decided to reactivate the publication of regular market reports, a project that had been dormant since 2005, and issues the first edition of BIR World Mirror on Ferrous Metals (attached).

Divisional President Christian Rubach stressed the importance to provide BIR members with a regular overview of the worldwide scrap markets. The Ferrous Mirror will be published three to four times a year, of which two issues will be based on the regional market reports given by the Ferrous Board members during BIR conventions.

BIR is the only international organisation that issues World Mirrors on Ferrous Metals, Non Ferrous Metals, Stainless Steel & Special Alloys, Paper and Textiles.

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