

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

PRESS RELEASE

FOR IMMEDIATE RELEASE

Brussels, 9th October 2009

BIR Autumn Round-Table Sessions

Okura Hotel, Amsterdam (25) 26-27 October 2009

Paper Division: Diversified meeting programme for upcoming plenary session

The BIR Paper Division will be organising a highly diversified meeting at its upcoming plenary session on Monday, 26th October at 16.00 hrs in the Okura Hotel Amsterdam.

Attendees will be hearing three guest presentations and will also witness the ceremony for the BIR Papyrus Award.

First guest speaker is William P. Moore, President of Moore & Associates, an international consulting company engaged in providing a range of market research and strategic services to the paper recycling industry. Mr Moore's knowledge base includes all aspects of the worldwide supply and demand of recovered paper, and he has shared his expertise for the benefit of 250 clients

on more than 450 projects. In his speech, Mr Moore will be focussing on "The status of the world recovered paper market – climbing out of the downturn".

Second on board will be Peter Hall, Managing Director for the UK and Ireland of APL, a London-based international container transportation company. APL is a wholly owned subsidiary of Singapore-based Neptune Orient Lines, a global transportation and logistics company engaged in shipping and related businesses. Mr Hall will be highlighting certain aspects of the logistics for the international recovered paper trade.

Third speaker will be Trilochen Singh of RKS International Sales, a subsidiary of BIR member company Recycling Karla Schmidt. He will be talking about the recovered paper industry as a strategic partner.

Moreover, the Division has nominated the Spanish paper group SAICA to receive the BIR Papyrus Award. SAICA is the leading company in Spain in the manufacture and sale of paper for corrugating. It has five production centres and seven paper machines in Spain and France, making it one of the leaders in Europe, with a production capacity of 1,5 million tonnes per year of paper for corrugating. SAICA is also the biggest paper recycler in Spain, using recovered paper for the manufacture of new paper. At present, the company recycles 2.1 million tonnes per year. The BIR Paper Award is granted to companies that meet one or several of the following criteria: 1) innovation or innovative practices in the recycling of paper; 2) promotion of trust & partnership with other links/members of the paper chain; 3) substantial growth in the recycling of recovered fibre. The award will be received by Guillermo Vallés Albar, Materials Director of the company.