

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Brussels, 19<sup>th</sup> April 2007**

# **BIR World Recycling Convention & Exhibition (20) 21-23 May 2007 Athens, Hilton Hotel**

## ***Workshop on “Software for the Commodity Industry” or “How to overcome growth obstacles by improving your business processes.”***

Does anyone like losing money? Of course not. But the question is how to keep your business profitable. Giving your company the right tools to address the complex requirements of commodity trading is the key to your success. The assessment of inventories and components of materials capable of being utilized represents one of the challenges your company faces.

With the support of Swiss-based SOCO Software Solutions AG, BIR is organising a Workshop on software for the commodity industry on Monday, 21<sup>st</sup> May at 3.30 pm in the framework of the Athens Convention. The CEO of SOCO, Mr. Hans Ansems, will be giving the key presentation and address the following topics:

- Increased cost of raw materials
- Increased financial risk
- Need for experienced and expensive human capital
- Need for reliable, timely and transparent information
- Growth potential of consolidated operations
- Obstacles for cross-border operations
- The effects of a fully integrated industry specific IT solution

The software that will be introduced is the standard business management software for international commodity trading and processing enterprises. It is an Internet-enabled ERP solution and can also be deployed as part of a client-server architecture.

By deploying various integrated software tools, the solution can easily be adjusted to meet the specific needs of the relevant organization. It is also designed for all country-specific requirements and is available in a variety of languages.

The workshop is structured in such a way that after his presentation, Mr. Ansems will be able to answer questions from the audience. Also, there will be a customer testimonial to assess the actual application of the software.

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