



BIR
Bureau of International
Recycling

BIR is the international trade association of the recycling industries. More than 55 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Recent World Recycling Convention & Exhibition **a tremendous success**

The 2006 BIR World Recycling Convention & Exhibition, which took place in Beijing, China, from 29th to 31st May, was considered by all participants an absolutely exceptional event.

Over 900 delegates and more than 200 accompanying persons attended the first BIR Convention ever held on Mainland China (BIR organised a convention in Hong Kong in 1996). The luxurious China World Hotel was the ideal backdrop for one of the most memorable events in the history of BIR.

An exceptional package of commodity sessions, workshops, guest speakers and social programmes together with an international machine and equipment exhibition attracted many participants from China and BIR's other 60 member countries. Buoyant trading sessions after the plenary meetings reflected an overall optimistic business climate.

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One of the highlights was the Imperial Evening at the Forbidden City, a welcome cocktail followed by a dinner reception during which traditional Chinese music and a unique fashion show were staged to entertain the guests.

Over the coming days, BIR will be sending out press releases that will convey the most important information given during BIR's commodity plenary sessions.