



BIR
Bureau of International
Recycling

BIR is the international trade association of the recycling industries. More than 55 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

PRESS RELEASE

FOR IMMEDIATE RELEASE

Brussels, 30th March 2006

BEIJING
北京 2006

**BIR World Recycling Convention & Exhibition,
(28) 29-31 May 2006,
Beijing, China World Hotel**

Stainless Steel & Special Alloys Committee:
Keynote address to be given by
renowned market analyst Markus Moll

Internationally renowned senior market analyst Markus A. Moll will be taking the floor during BIR's next World Recycling Event, the 2006 Spring Convention in Beijing from 29th to 31st May.

In the framework of the Stainless Steel & Special Alloys Committee plenary session on Monday, 29th May at 11.00 am, Mr Moll will be giving an in-depth assessment of the stainless steel and speciality steel market with a particular focus on China.

Mr Moll is very well known in the stainless steel sector, speaking at recycling events and seminars all over the world. Since 1994, he is Managing Director and Senior Market Analyst with SMR – Steel & Metals Market Research, an Austria-based company providing market intelligence as single and multi client studies to the speciality steel industry in Europe, the USA and Asia.

SMR uses an extensive database to carry out detailed surveys into specific topics defined by their customers (leading speciality steel producers, traders, as well as their raw material and technology suppliers) to elaborate a complete set of recommendations for strategic action.

For further information please contact:
Elisabeth Christ
BIR Communications Director
Tel: + 32 2 627 57 70
e-mail: bir@bir.org