BIR is the international trade association of the recycling industries. More than 55 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

BIR

Bureau of International Recycling

PRESS RELEASE

FOR IMMEDIATE RELEASE

Brussels, 15th February 2006



BIR World Recycling Convention & Exhibition, (28) 29-31 May 2006, Beijing, China World Hotel

Non Ferrous Metals Division: "Mr Aluminium" guest speaker at plenary session

Jim Southwood, who is considered "Mr Aluminium" inside several Fortune 500 companies, will be the keynote speaker at the meeting of the BIR Non Ferrous Metals Division, which will be held at the China World Hotel on Tuesday, 30th May 2006, at 9.30 am.

Mr Southwood is founder and president of Commodity Metals Management Company (CMMC). The creation of CMMC represents the latest phase in a career distinguished by significant contributions to Alcoa, Inc. , Metallgesellschaft (MG), and to the industry at large.

He founded CMMC in 1993 with a mission to increase awareness and improve price risk management practices within the base metals industry. The principle analysts of the company come from long and distinguished careers with proven track records for managing metal price risk through effective strategy development, implementation, measurement and control.

As President of CMMC, Mr Southwood specialises in managing price risk, applying his vast experience, industry-leading management consulting skills and in-depth knowledge of supply, demand and investor trends to improve the profitability of producers, fabricators, and consumers throughout the aluminium industry.

Mr Southwood has appeared as an industry specialist on CNN's Money Line, commenting on the effects of aluminium industry consolidation and global metal supply. He is often quoted in metals publications for his views on events in the aluminium industry and is a regular speaker at industry conferences. He serves as an industry expert for security analysts and investors seeking independent and authoritative opinions on global aluminium products and markets.

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