

PRESS RELEASE

BIR World Recycling Convention (Round-Table Sessions) in Prague (25-27 October 2015)

Ferrous Division.

“Navigating the Crushing Waves of Change”

Brussels, 18 September 2015

During the upcoming BIR World Recycling Convention in Prague (25-27 October 2015), the BIR Ferrous Division under the presidency of William Schmiedel of Sims Metal Management Global Trade Corporation will provide a global overview of the current challenges facing the international steel scrap markets with a tentative outlook on developments in the coming year.

On Tuesday, 27 October at 9.00, the plenary session will feature a keynote presentation by **Ms Becky E. Hites from Steel-Insights LLC (USA)**. Ms Hites is a global steel industry professional and former Wall Street executive who has served as an equity analyst, project finance and mergers and acquisitions investment banker, cost modelling expert, industry trend macro and micro consultant, expert witness and C-level strategic planning consultant. In 2012 she founded Steel-Insights, LLC in order to provide highly specialized services to clients in the metals, mining and manufacturing industries.



The title of her presentation is **“Global Economic Contraction: Navigating the Crushing Waves of Change”**.

BIR – REPRESENTING THE FUTURE LEADING RAW MATERIAL SUPPLIERS

BIR (aisbl)
Avenue Franklin Roosevelt 24
1050 Brussels, Belgium

T. +32 2 627 57 70
F. +32 2 627 57 73

bir@bir.org
www.bir.org

Her presentation will be followed by a **panel discussion** and **interactive Q&A** with the audience.

Attending delegates will also hear a **summary report on the steel markets in the major world regions** and will receive a **statistical update on international material flows** by BIR's Statistics Advisor Rolf Willeke.

ends