

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has three commodity committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

## PRESS RELEASE

BIR World Recycling Convention (Round-Table Sessions) in Prague (25-27 October 2015)

## Ferrous Division.

## "Navigating the Crushing Waves of Change"

## Brussels, 18 September 2015

During the upcoming BIR World Recycling Convention in Prague (25-27 October 2015), the BIR Ferrous Division under the presidency of William Schmiedel of Sims Metal Management Global Trade Corporation will provide a global overview of the current challenges facing the international steel scrap markets with a tentative outlook on developments in the coming year.

**On Tuesday, 27 October at 9.00**, the plenary session will feature a keynote presentation by **Ms Becky E. Hites from Steel-Insights LLC (USA).** Ms Hites is a global steel industry professional and former Wall Street executive who has served as an equity analyst, project finance and mergers and acquisitions investment banker, cost modelling expert, industry trend macro and micro consultant, expert witness and C-level strategic planning consultant. In 2012



she founded Steel-Insights, LLC in order to provide highly specialized services to clients in the metals, mining and manufacturing industries.

The title of her presentation is **"Global Economic Contraction: Navigating the Crushing Waves of Change".** 

**BIR** - REPRESENTING THE FUTURE LEADING RAW MATERIAL SUPPLIERS

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Her presentation will be followed by a **panel discussion** and **interactive Q&A** with the audience.

Attending delegates will also hear a summary report on the steel markets in the major world regions and will receive a statistical update on international material flows by BIR's Statistics Advisor Rolf Willeke.

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