

## PRESS RELEASE

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*Upcoming BIR World Recycling Convention (Autumn Round-Table Sessions), Barcelona, (28)29-30 October 2012*

### ***Non-Ferrous Metals Division:***

## **Division presents first-ever study on non-ferrous scrap flows**

**Brussels, 25 September 2012**

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For the first time, the BIR Non-Ferrous Metals Division under the presidency of Bob Stein, Alter Trading (USA), has undertaken the challenging task of gathering statistical data on worldwide non-ferrous scrap flows.

During the Division's upcoming plenary session in Barcelona on Tuesday, 30 October 2012 at 14.30h, attending delegates will hear about the BIR's first-ever project to give an **overview of global non-ferrous metal scrap flows** in the context of non-ferrous industry developments.

To this end, BIR had tasked CRU Strategies, the international management consulting division of the CRU Group, to gather statistical data with a special focus on copper and aluminium as the two largest non-ferrous metals in terms of both material tonnage and market value. ***CRU's managing consultant Colin Pratt*** will be presenting the findings and methodology of the review.

The second guest presentation will be given by ***Norberto Vidaña*** of **global aluminium component producer Nemak**. The company, which was founded in 1979 and is based in Garcia, Nuevo Leon (Mexico), has an annual global production capacity nearly 40 million equivalent units of engine cylinder heads, engine blocks, transmission parts and other high tech aluminium components. It

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has manufacturing operations in Mexico, Canada, Germany, Czech Republic, Slovakia, Germany, Brazil, Argentina, Austria, Hungary, Poland and China. Mr Vidaña, who has been leading during the last 15 years Nemak's aluminum procurement strategy in various countries, amongst which Mexico and China, is now looking after the 8 Nemak facilities in Europe.

His presentation on "Aluminum's procurement strategy for the automotive casting business" will put a special emphasis on the Mexican and South American market.

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