

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has three commodity committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

## PRESS RELEASE

BIR World Recycling Convention & Exhibition in Shanghai (26-29 May 2013)

## Keynote Session Tuesday, 28 May 2013 at 11.30

## Chairlady of Nine Dragons Paper Group receives BIR Papyrus Award

Brussels, 30 April 2013

Ms Cheung Yan, Chairlady and founder of Nine Dragons Paper Group, the world's largest recovered paper based paper manufacturer, will be honoured by BIR in the framework of the Keynote Session on Tuesday, 28 May at 11.30.

The BIR Papyrus Award is in recognition of Ms Yan's service to the industry, her achievement of substantial growth in recovered fibre consumption and for her leadership in social, quality and environmental management.

Ms Yan is one of the most influential businesspeople in China. She was named "Entrepreneur of the Year in China" by Ernst & Young and amongst others received the "China Chamber of Commerce Contribution Award" and the "China Charity Award" by the Ministry of Civil Affairs of the PRC. The Nine Dragons Group is a dedicated advocator of environmentally friendly manufacturing. Its extensive use of recovered paper as raw material has promoted the collection and recycling of domestic waste paper in China, thus facilitating sustainability for Chinese economic development. With its key environmental indices outperforming government



requirements, the Group has won extensive government recognition and numerous awards in environmental management.

Ms Yan is also the founder of American Chung Nam, Inc, the world's largest exporter of recovered paper material, headquartered in Los Angeles.

The BIR Papyrus Award was created to honour the "champions" of the paper recycling sector. It was agreed that the award would be made to a deserving individual during the Paper Division meeting at each BIR Spring Convention; and then at every BIR Autumn Convention, the prize would be conferred on a meritorious company or organization.

Ranjit Baxi, President of the BIR Paper Division, states: "It is a great honour for BIR that Ms Yan has accepted our invitation. Her leading role in the recognition of our sector's massive environmental and social contribution, not least in terms of conserving resources and creating jobs, cannot be stressed enough."

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