

BIR is the international trade association of the recycling industries. Around 70 countries are represented through their national trade associations and individual companies which are involved in recycling. BIR comprises four commodity divisions: iron and steel, non ferrous metals, paper and textiles, and has three commodity committees dealing with stainless steel and special alloys, plastics and rubber. BIR's primary goals are to promote recycling and recyclability, thereby conserving natural resources, protecting the environment and facilitating free trade of secondary raw materials.

## PRESS RELEASE

## BIR World Recycling Convention & Exhibition in Singapore (20 - 22 May 2019)

## Keynote Session:

Expert strategist **Dr Gabrielle Walker** addresses climate change, corporate social responsibility, capital structures and future consumer behaviour

"Fighting climate change could be the best investment opportunity of the century"

## Brussels, 15 March 2019



At BIR's upcoming World Recycling Convention & Exhibition in Singapore (20-22 May 2019), the **Keynote Session on Tuesday, 21 May at 15.00** will be featuring a highly inspirational and knowledgeable expert strategist, speaker and moderator.

Dr Gabrielle Walker helps businesses from many different sectors everywhere in the world to address global challenges—with a focus on climate change, plastics, sustainability, the circular economy, energy (oil

and gas, utilities and renewables), mobility, finance, agriculture/land-use.

She has presented dozens of TV and radio programmes for the BBC, reporting from all seven continents, and has written very extensively for international newspapers and magazines, including The Economist, Prospect, The Wall Street Journal and The New York Times.



Dr Walker is author of four books including co-authoring the bestselling book *The Hot Topic, how to avoid global warming while still keeping the lights on,* which was described by Al Gore as "a beacon of clarity" and by The Times as "a material gain for the axis of good".

Some of her favourite topics include

- New approaches to product design
- The financial benefits of circularity
- The future of low carbon shipping
- Investment risks and rewards associated with climate change

Dr Walker has a PhD from Cambridge University and has taught at both Cambridge and Princeton Universities. A self-confessed ice addict she has made more than a dozen trips to both poles. She has also climbed trees in the Amazon rainforest, swum with piranhas, been sneezed on by a humpback whale, hooked lava out of a live volcano, and flown in zero gravity.

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